



Media Contact:

(W)right On Communications, Inc.
Julie Wright
(760) 419-4664 cell
jwright@wrightoncomm.com

Yulex Named Arizona's 2009 Green Innovator of the Year

Arizona company receives Governor's Celebration of Innovation honor for its business success, sustainable environmental practices and scientific achievement

MARICOPA, Ariz.; November 20, 2009 – The Arizona Technology Council presented Yulex Corporation with the Green Innovator of the Year award at the Governor's Celebration of Innovation gala Nov. 19 in Phoenix. The award, given each year to an Arizona-based company in the technology industry, recognizes the scientific advancements Yulex has achieved and its commitment to providing environmentally supportive and sustainable products.

Yulex Corporation has made its headquarters in the Greater Phoenix area since 2007 and has put the region at the epicenter of a new sustainable, made-in-the-U.S.A. industry supplying biobased material to a diversity of industries for medical, consumer and industrial products. All Yulex products are derived from a desert plant called guayule (why-you-lee) which is grown in commercial farms throughout southern Arizona. The plant produces nonallergenic natural rubber and resins used in the manufacturing of products ranging from critical medical devices to shoes, apparel, sporting goods, and eventually tires. . The company is developing transformation technology to convert the residual cellulosic biomass from the guayule plant to bioenergy for regional utilization.

"Receiving this award is an honor and a testament to the clean tech business the Yulex team has built in Arizona," says Jeff Martin, President and CEO of Yulex Corporation. "We're experiencing growing demand for Yulex® natural rubber materials from manufacturers seeking to use renewable high-performance materials for their customers while minimizing the use of petroleum-based synthetics in their product designs."

Yulex natural rubber, emulsions, foams, resins, and adhesives are all derived from guayule, a perennial plant native to the high deserts of North America that requires little water to grow, has many economic uses, and can be processed with minimal environmental footprint.

See www.yulex.com for more information.

ABOUT YULEX CORPORATION

Yulex® natural rubber and emulsions are at the heart of a new sustainable enterprise taking root in the U.S. Southwest. Manufactured by Yulex Corporation, these bio-based materials come from guayule (why-you-lee), a versatile and drought-tolerant plant native to the North American high desert. Yulex emulsions, foams, binding agents, and resins cost-effectively out-perform synthetic petroleum-based products and are "greening" such products as shoes, apparel, and sporting goods, as well as medical products for hospitals. Yulex is made in the U.S.A. For more, visit www.yulex.com.

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ABOUT THE GOVERNOR’S CELEBRATION OF INNOVATION “GREEN INNOVATOR OF THE YEAR” AWARD

The Green Innovator of the Year award is presented to a company of business unit in a technology industry that has demonstrated extraordinary performance related to sustainable environmental practices. The company has achieved significant business success and technical innovation or scientific achievement in the past year, and either the company’s product, business solution or the innovation itself is environmentally supportive and sustainable. The following requirements must be met: The company must be in operation for 24 months or more and based in Arizona, the innovation must be technological in nature or involve technology, and the innovation must be developed in Arizona. For more information, see www.aztechcouncil.org.

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